



**Summer of Cycling
Email template for your staff**

Hi

The Summer of Cycling has officially arrived. It's time for you to join in and share the fun by introducing a friend, family member or colleague to cycling.

Who's your +1?

Got a friend in mind? Join in at www.summerofcycling.net and encourage your +1 to hop on a bike this summer. As well as feeling great, you'll both be entered into the prize draw.

What are you waiting for? Share the fun and invite one "saddle-shy friend" to ride a bike this summer. Together, we can double cycling.

Best of luck!

The Summer of Cycling Team
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